

# Perspektywy Press



**Perspektywy**

Perspektywy Press Ltd. is an international publishing & marketing company in the field of education established in 1993.

The mission of the Perspektywy Press is to provide high quality consulting and promotional services in the field of science and higher education for the domestic and international partners.

[www.perspektywypress.pl](http://www.perspektywypress.pl)



*Education is in the center of Perspektywy Press activities; we pride ourselves on providing first class professional publishing and marketing services to universities and other educational organizations throughout Europe.*

*Wiesława Siwińska,  
Chairman of the Board  
Perspektywy Press*

Perspektywy Press partners include Academic Cooperation Association (ACA), Conference of Rectors of Academic Schools in Poland (CRASP), IREG Observatory on Academic Ranking and Excellence.

## Perspektywy Press:

- Organizes marketing campaigns for high tech industry (Siemens, Intel, Bosch and other),
- Publishes educational monthly magazine PERSPEKTYWY and guides on education (Guide for High School Graduates, Guide on Postgraduate and MBA Studies, Guide on PhD Studies, Vocation and Career Guide),
- Publishes mobile applications with information on universities,
- Organizes international educational fairs, the 15th edition of the PERSPEKTYWY International Education Fair will take place in February 2016,
- Initiates and conducts programs promoting education and science including conferences, seminars and workshop in Europe and globally,
- Organizes and supports projects evaluating quality of education,
- Organizes public debates and seminars on education,
- Publishes educational rankings (Perspektywy University Ranking, Perspektywy MBA Ranking, Perspektywy High School Ranking),
- Runs the Secretariat of IREG Observatory on Academic Rankings and Excellence.



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